

# Wohnrevue Watch Special



## **WOHNREVUE**

Wohnrevue is a high-quality magazine with a focus on Swiss lifestyle, living and design. Our readers are design-savvy individuals with high household incomes as well as professionals from the fields of interior architecture, architecture and design.

## **WATCH SPECIAL**

For the first time, Wohnrevue will be presenting a watch special in its October issue. In cooperation with journalist Timm Delfs, who specialises in horology and chronometry, the magazine will present watch manufacturers and their architecture, portraits of designers as well as watch classics and novelties.

**wohnrevue**

## BRIEF OVERVIEW OF THE WATCH SPECIAL

- Editors: Bernadette Bissig, editor-in-chief of Wohnrevue and Timm Delfs, watch journalist
- Format: 275 × 400 mm
- Supplement with Wohnrevue 10-23: Piggyback
- Print run: 20,000 copies

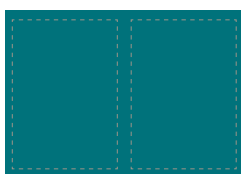
## DEADLINES

- Publication date: 11/10/2023
- Closing date for advertisements: 15/08/2023
- Data delivery: 25/08/2023

## FORMATS AND COSTS

### - DPS, CHF 9,600

Formats RA 550 x 400 mm



### - SP, CHF 7,500

Formats RA 275 x 400 mm



## SPECIAL «3 FOR 2» OFFER WITH 34% DISCOUNT

	SP	Mix	DPS
Watch Special advertisement, PD 11/10/23	CHF 7,500	CHF 9,600	CHF 9,600
Wohnrevue 11-23, PD 15/11/23	CHF 7,500	CHF 7,500	CHF 9,600
Wohnrevue 12-23/01-24, PD 13/12/23	SP free	DPS free	DPS free
Wideboard-Banner	4 weeks CHF 800	8 weeks CHF 1,600	9 weeks CHF 2,400
<b>REGULAR PRICE</b>	<b>CHF 23,300</b>	<b>CHF 28,300</b>	<b>CHF 31,200</b>
Discount	CHF 7,500 (32%)	CHF 9,600 (34%)	CHF 9,600 (31%)
<b>SPECIAL PRICE</b>	<b>CHF 15,800</b>	<b>CHF 18,700</b>	<b>CHF 21,600</b>

## CONTACT

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